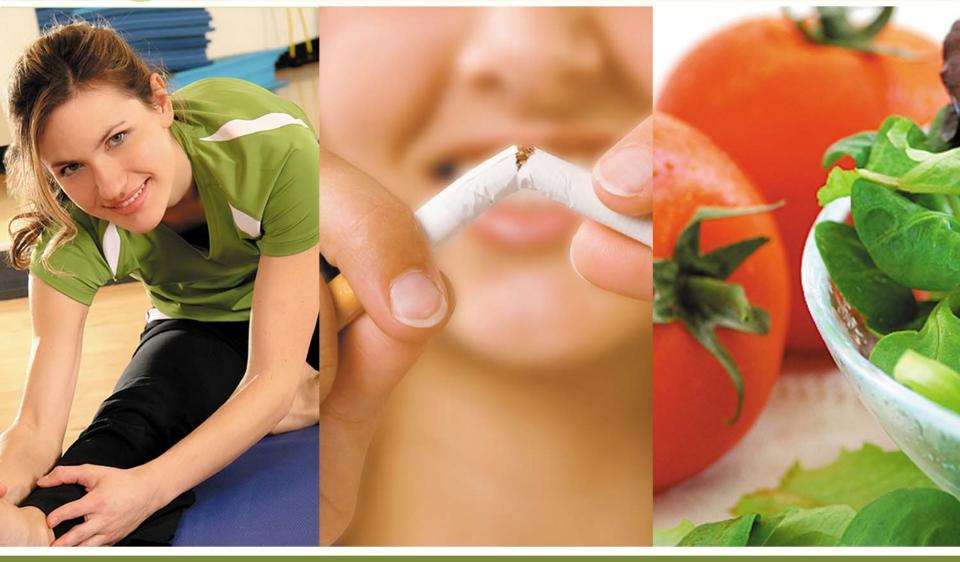


# **New Wellness Programs**





# **New Wellness Programs**

Health Club Credit

MyHealthCenter



### Why Focus on Wellness?

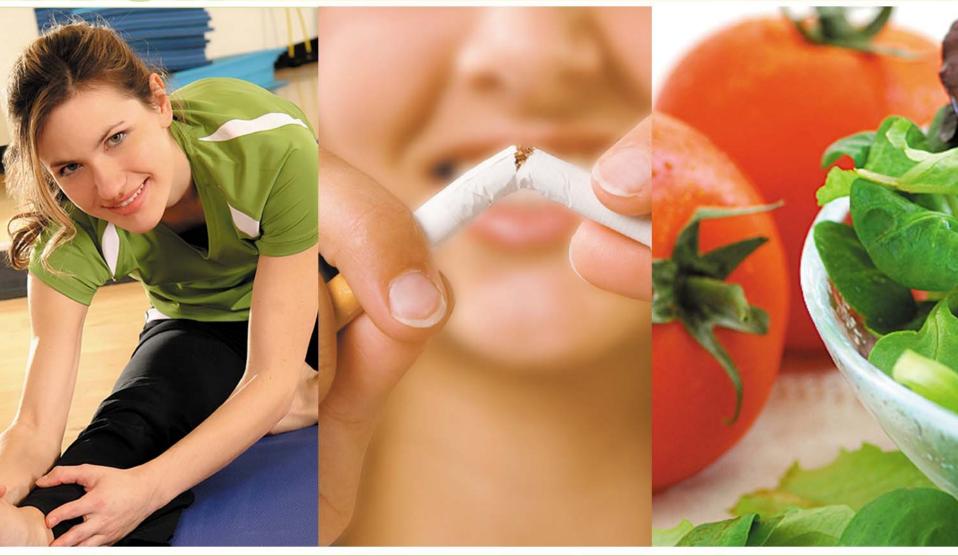
- Like you, we are concerned about the rising costs of health care.
- Research proves that wellness programs work and can ultimately reduce health care costs.
- We believe everyone has personal responsibility for their health.

#### What's in it for ME??

# Up to \$250!!!

- There are several ways to earn your \$250.
  - Health Club Credit Program
    - Earn up to \$20/month for exercising 12 days a month.
  - MyHealthCenter
    - Earn points and redeem for prizes!!
  - Combination of the two programs





# Who is eligible?

- Subscriber
- Subscriber's enrolled spouse
- Must be at least 18 and older
- Exercise at least 12 days per month

# What can participants earn?

Up to \$20 per month



#### How do I start?

- Take welcome letter & BCBSND ID card to participating health club
- Complete enrollment form
- Complete Authorization for Release of Information online at MyHealthCenter.NDWellnessCenter.com.



#### How and when will I be credited?

- Health club account is credited
- 2 months after meeting requirements

Monthly requirement met (12 visits per month*)	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec
Eligibility verified And submitted	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Jan
Credit posted to member's fitness Center account	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb

# What if my clubs fees are less than \$20 per month?

Your credit will reflect the amount you pay per month

# Why does the health center need my BCBSND ID number?

 The health center needs a unique number, so your workouts get credited to you.



# I have a family or a dual membership. How will my workout be counted?

 Your workouts will be credited to your ID number, and your spouse's workouts will be credited to his or her ID number.



I belong to a health center with multiple locations. Can I work out at any location and still have it count toward my 12 days per month requirement?

 Only workouts that take place in the location where you first enroll will count toward your monthly credit.



What if I transfer my health center membership or cease to be a BCBSND member?

 You need to be a current member of the health center and BCBSND when the credit is applied—which is two months after you complete your workouts. So if you terminate your health center membership or your BCBSND eligibility status changes before the credit has been applied, you will give up that credit.



# Am I eligible even if I am already a member of a participating health center?

 Yes. Just complete an enrollment form at the health club so your health club can ensure that you receive your credit. Be sure to provide your member welcome letter that signals your eligibility for the program.



# When is the best time to sign up?

• As early in the month as possible.



If I miss one or two workouts one month, can I make them up the next month and still get reimbursement for the month I did not meet the requirement?

 No. The program only provides credits for months where you work out 12 days during that particular month.



#### How will I receive reimbursement?

- If your membership dues are deducted from your banking account, the health club can send the credit to your banking account.
- If you pay your membership dues in advance for the entire year, your credits will accrue and will be applied on next year's balance.



# Which health clubs participate?

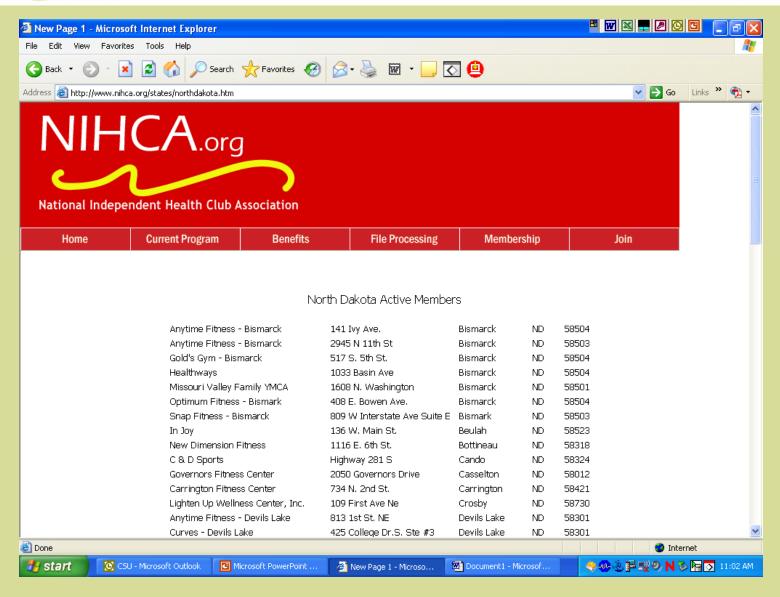
Visit www.nihca.org











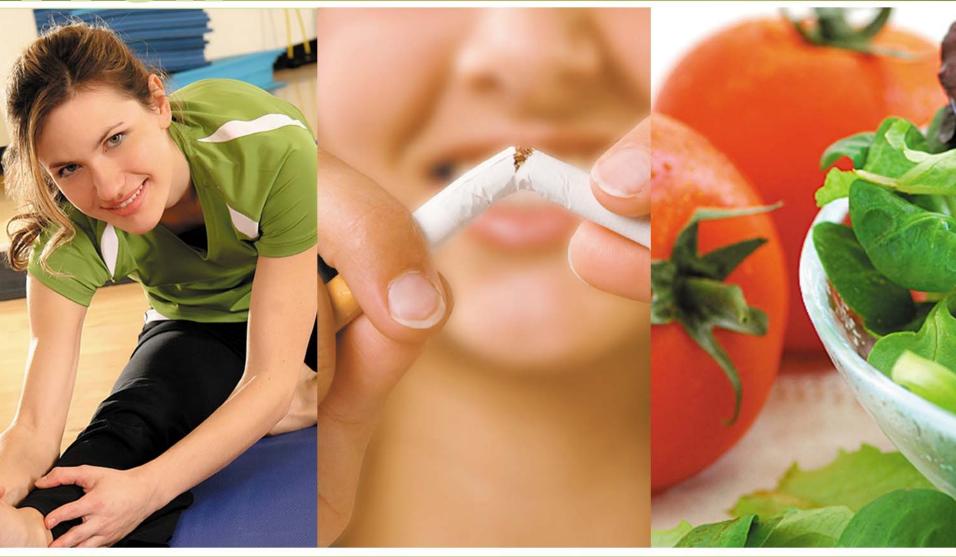


# Wel.

# Questions??

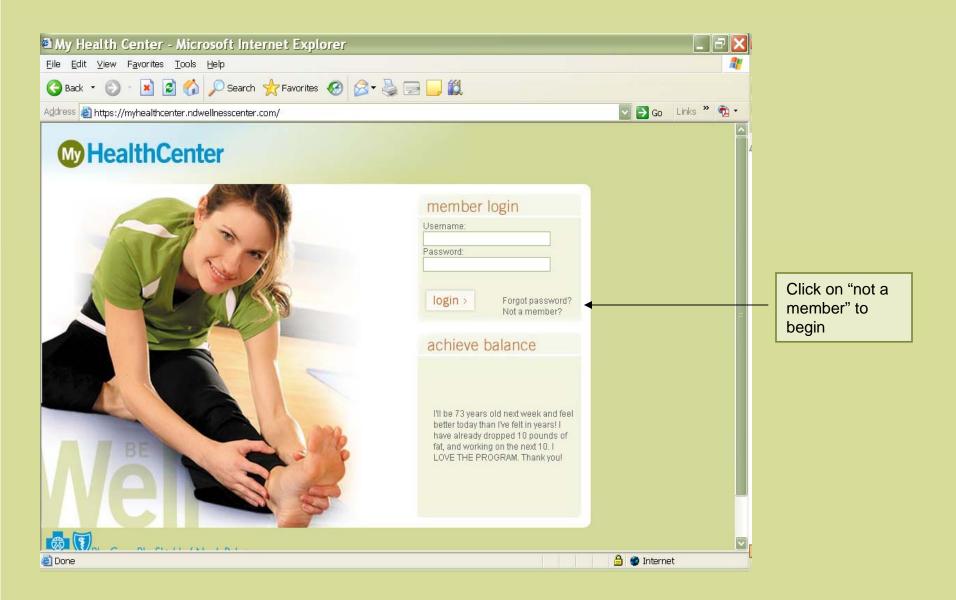


# **My Health Center**



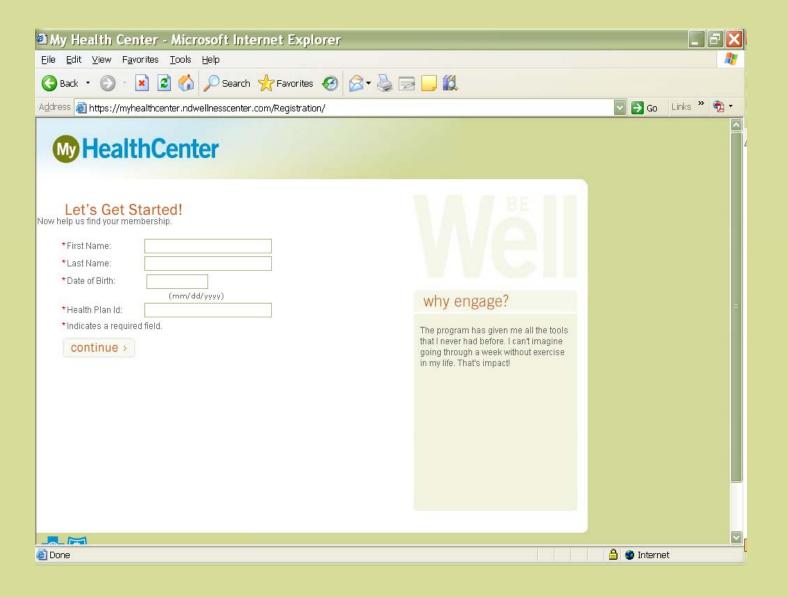
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# Login Page



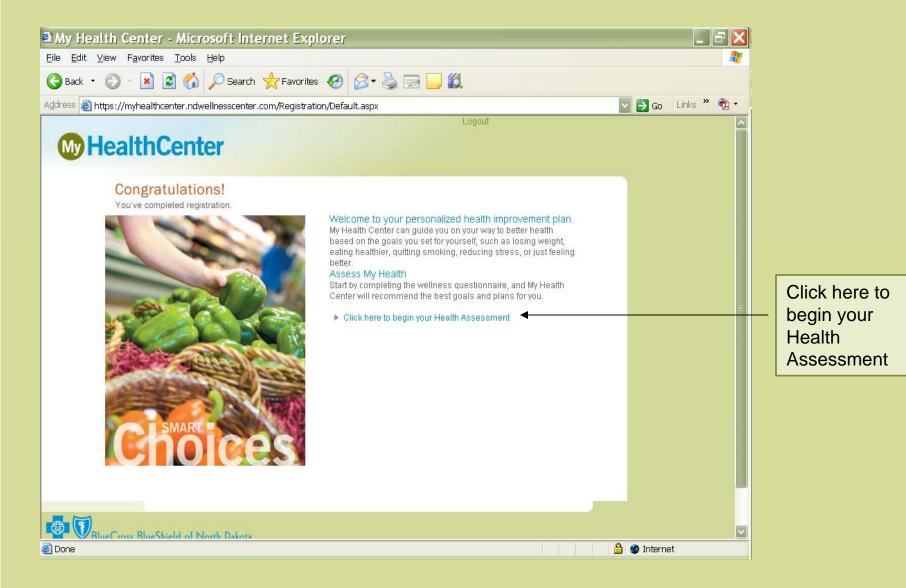


# Information Page



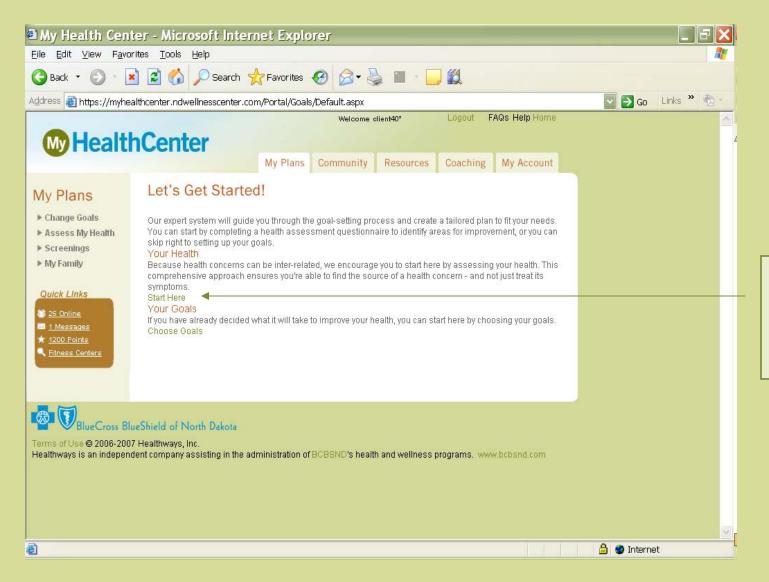


### Congratulations Screen





### My Plan – Getting Started



Click on the "Start Here" to begin your Health Assessment

#### **Health Assessment**

#### **Information Needed:**

- Height, weight, waist size
- Blood Pressure Levels (systolic/diastolic)
- Cholesterol Level (HDL/LDL)
- Blood Sugar (Fasting)

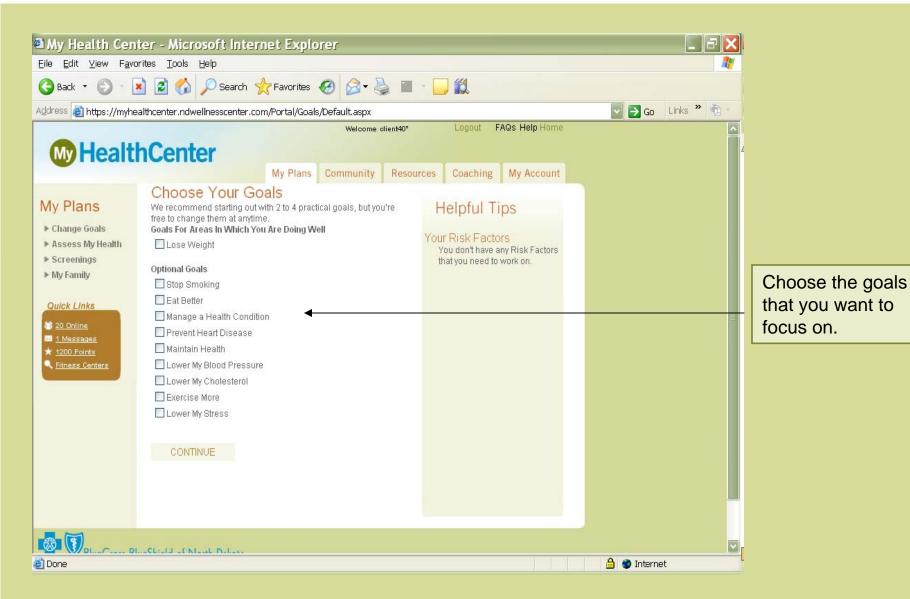
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# **Customized Plans**



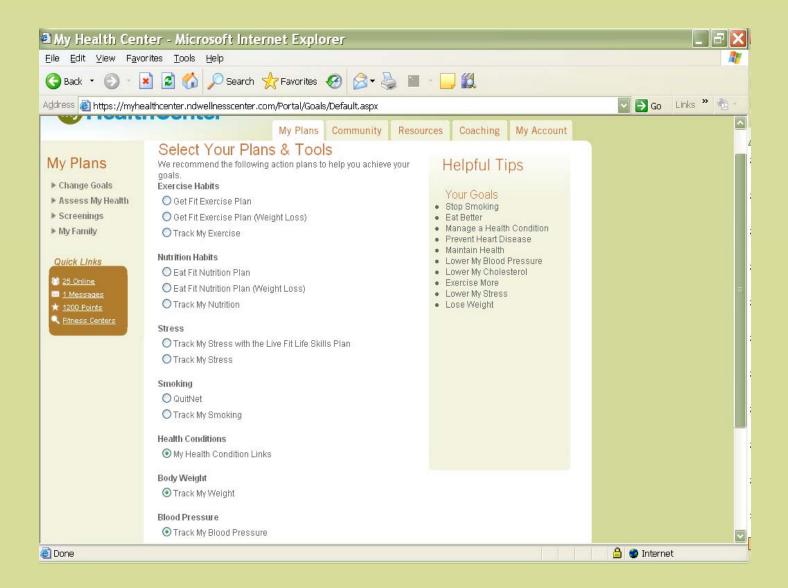


#### **Choose Your Goals**





#### **Select Your Plans & Tools**





### My Goals





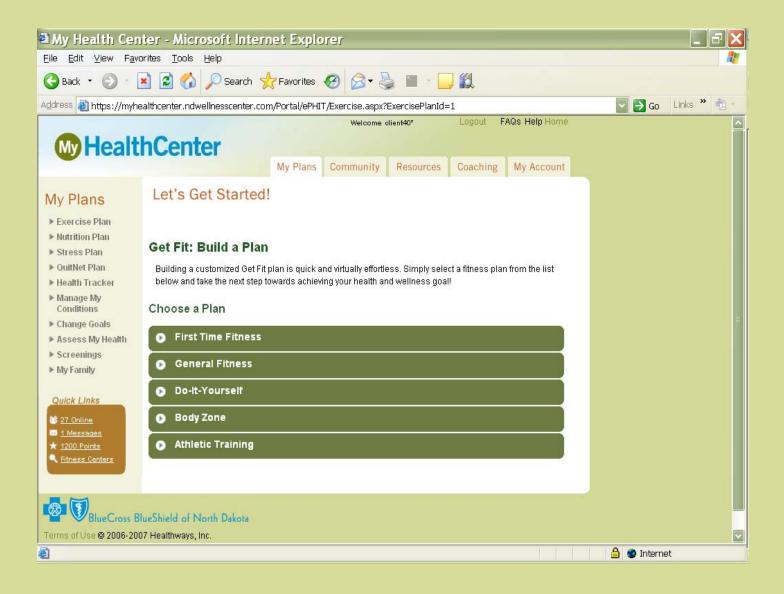
#### **Customized Plans**

# Get FIT: Customized fitness plan

- Virtual exercise demonstrations
- Calculates amount of calories burned
- Accommodates individuals of all skill levels

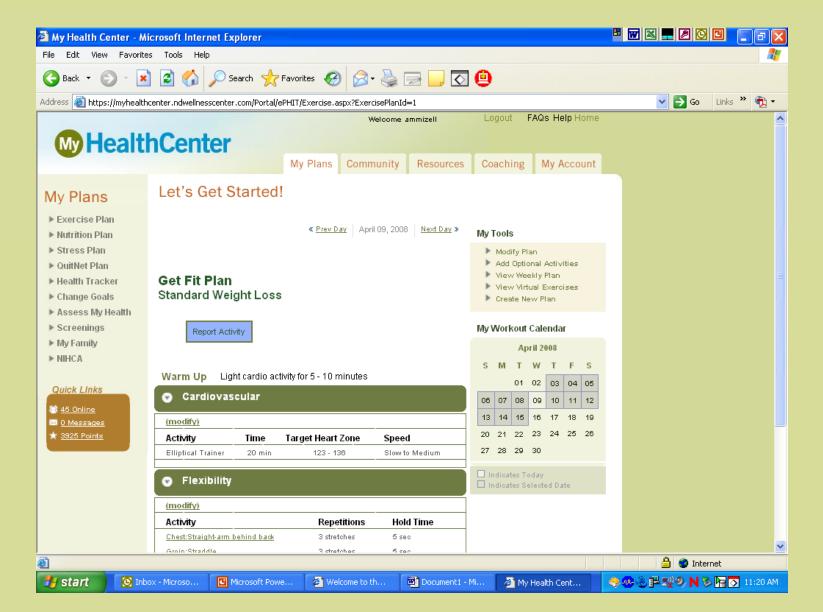


#### Build a Plan





#### **Get Fit Plan**

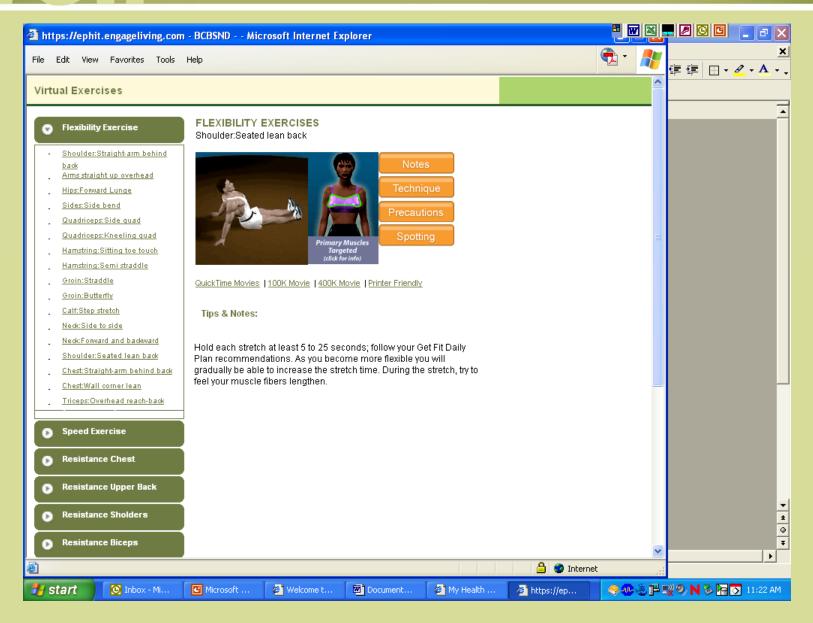


#### Virtual Trainer

- How to properly execute exercise
- Cardio, strength and flexibility exercises
- Motivation, support and encouragement

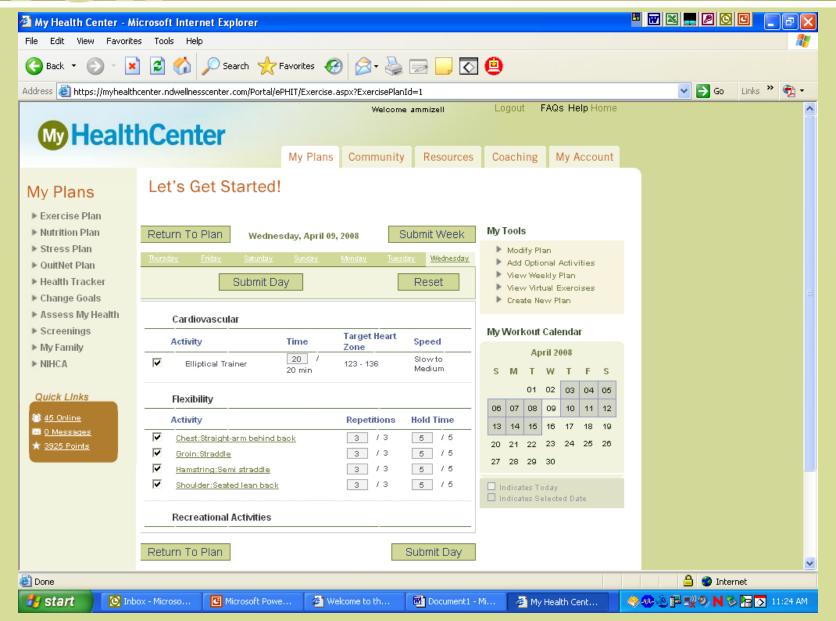
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#### **Virtual Trainer**





# **Submit Activity**





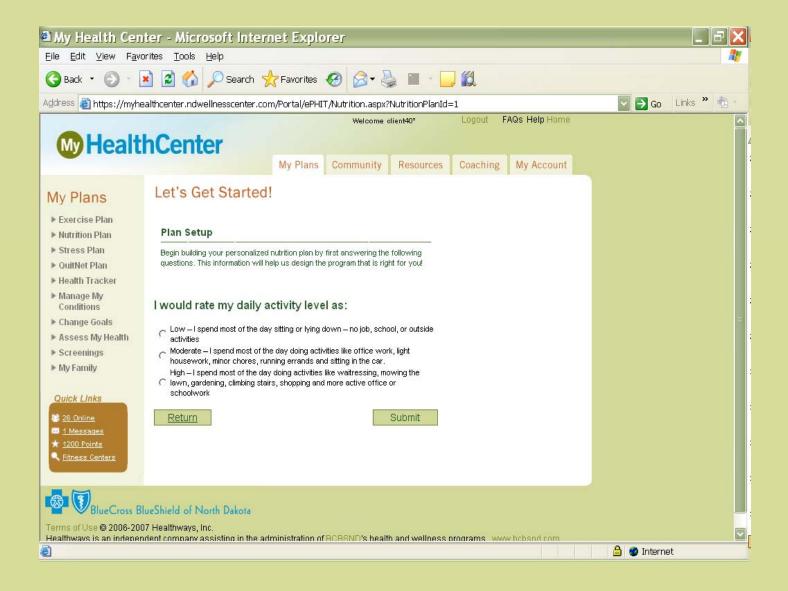
#### **Customized Plans**

## Eat FIT: Personalized nutrition plan

- Recommends/tracks calories and food servings
- Suggests meals or allows members to create their own
- Presents daily menus and shopping lists

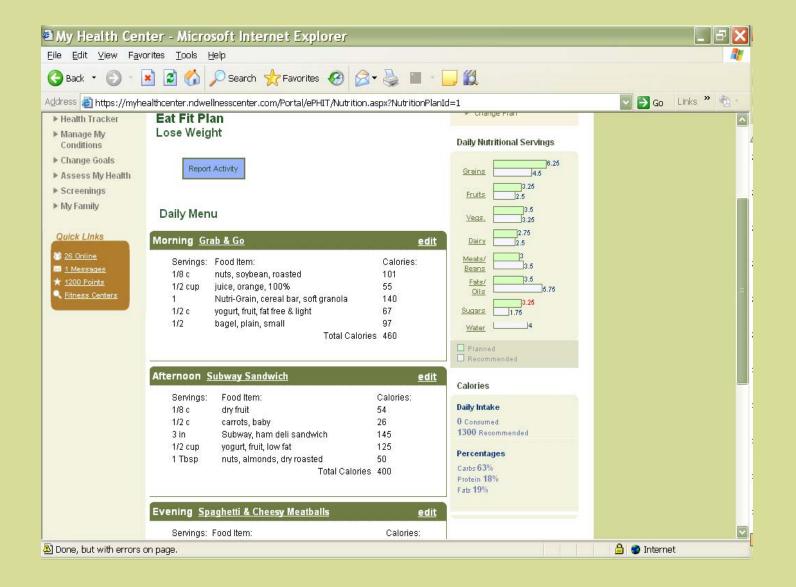


#### **Building Your Nutrition Plan**



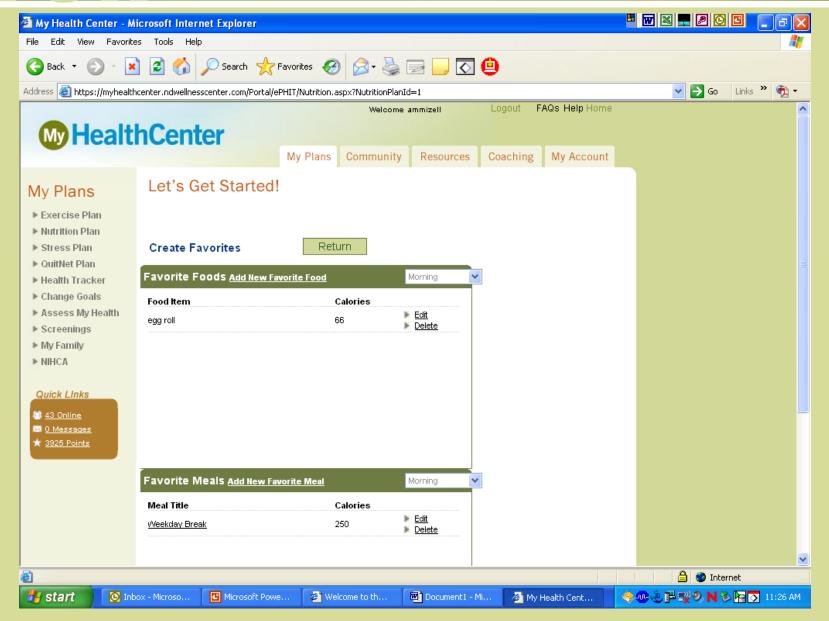


#### **Eat Fit Plan**



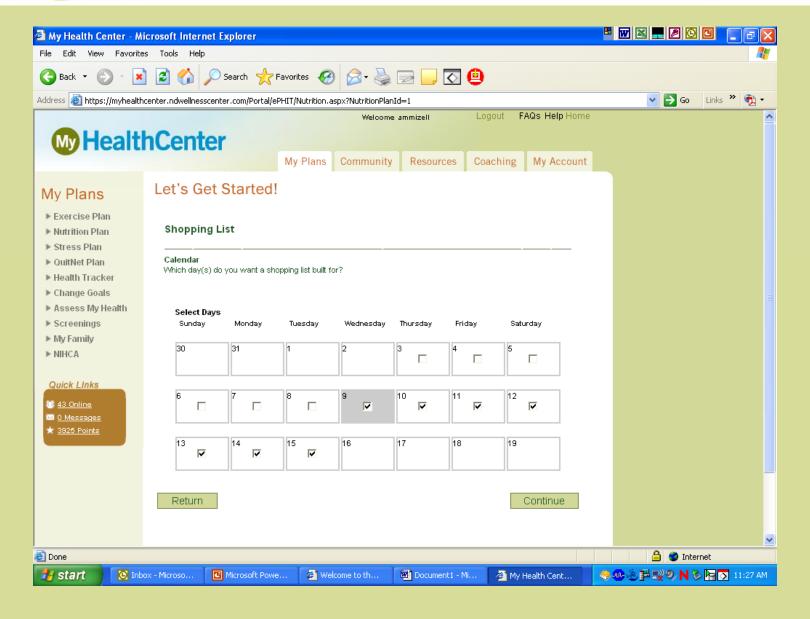


#### **Create Favorites**



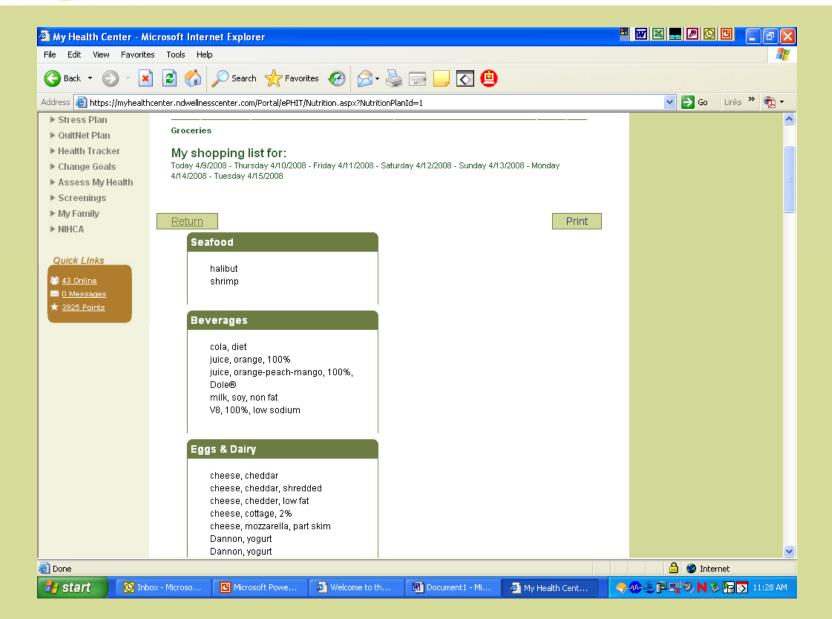


## **Create a Shopping List**





### **Create a Shopping List**



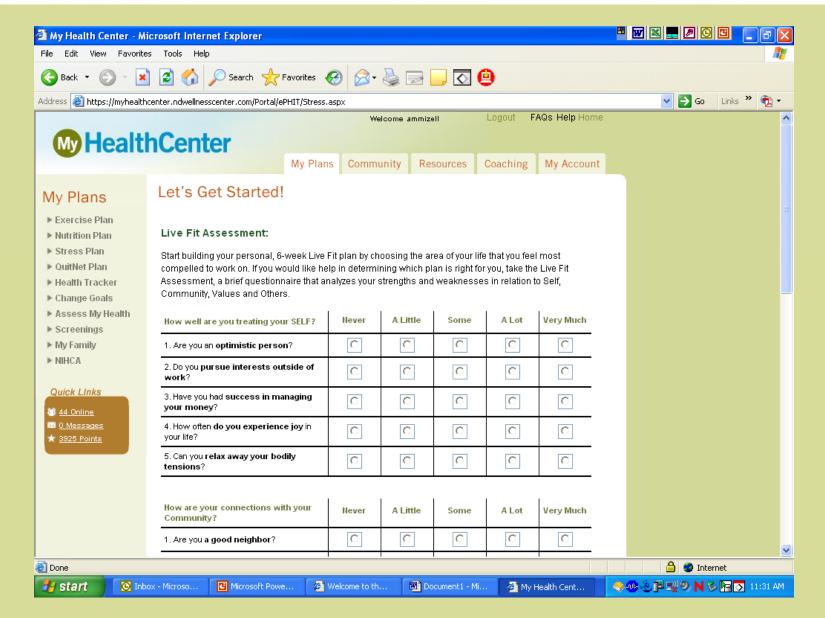
#### **Customized Plans**

## Live FIT: Self-improvement plan

- Instills a positive sense of life balance
- Helps effectively deal with life's challenges
- Provides stress and anxiety management

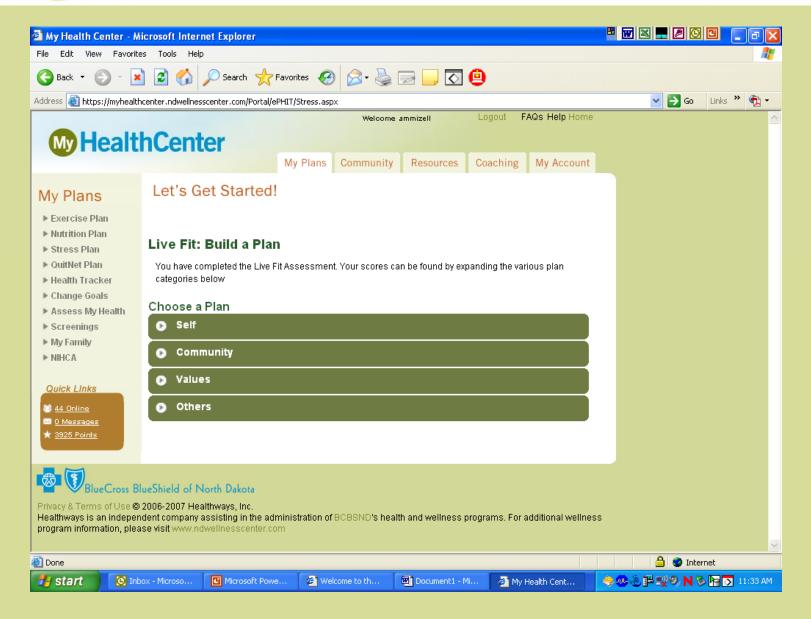


#### **Live Fit Assessment**





#### **Build a Plan**



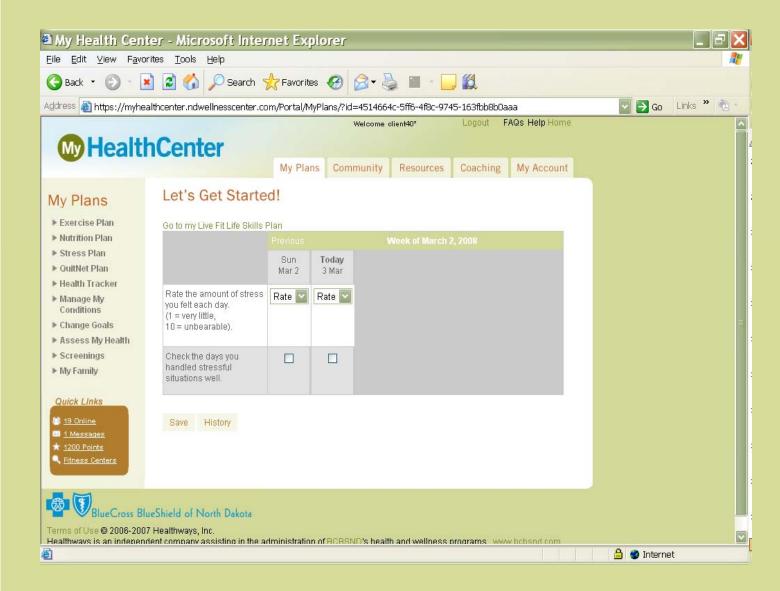


## Choose a Plan

Self	Community	Values	Others
Optimism	Service	Open Minded	Listening
Financial	Nature	Faith	Best Friends
Relaxation	The Arts	Forgiveness	Honesty
New Interests	Proud Citizen	Generosity	Networking
Joy	Good Neighbor	Exploring Ideas	Family



#### Stress Plan



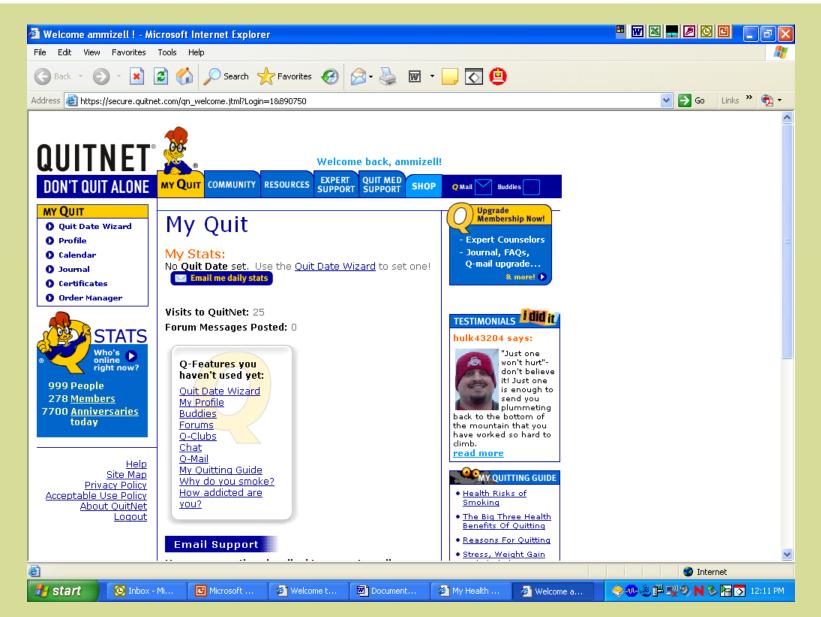


#### QuitNet

- Tobacco cessation Internet support program
- Evidence-based treatment methods
- 24/7 support from others trying to quit
- Access to cessation counselors



#### QuitNet





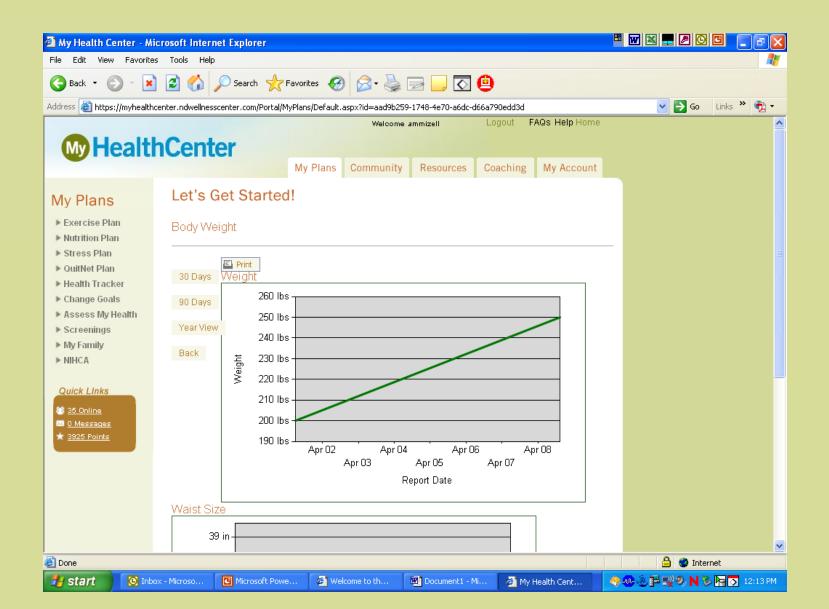
#### **Tools And Resources**

#### e-Tracker

- Track your goals and objectives daily, weekly and monthly
- Track weight, body fat and BMI
- Personal progress in graph format

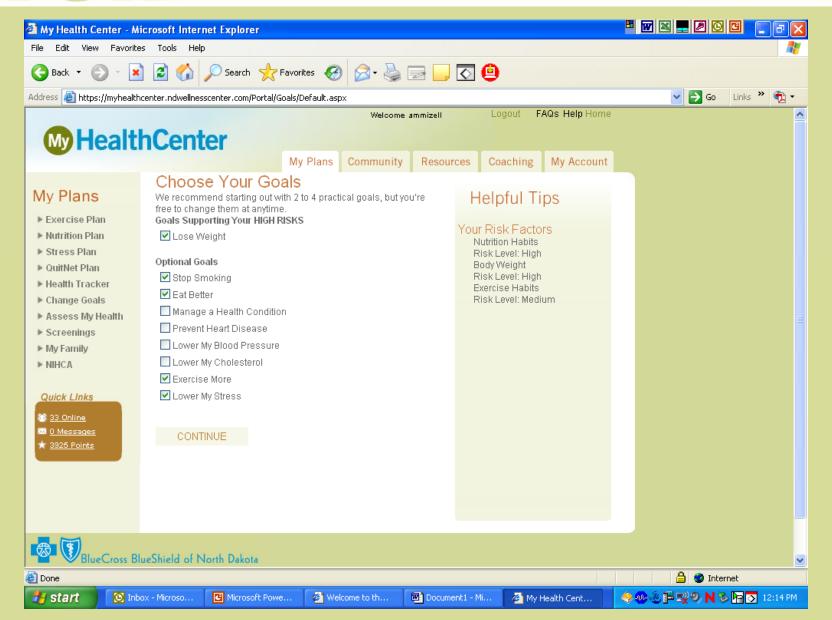


#### **Health Tracker**





## **Choose/Change Goals**





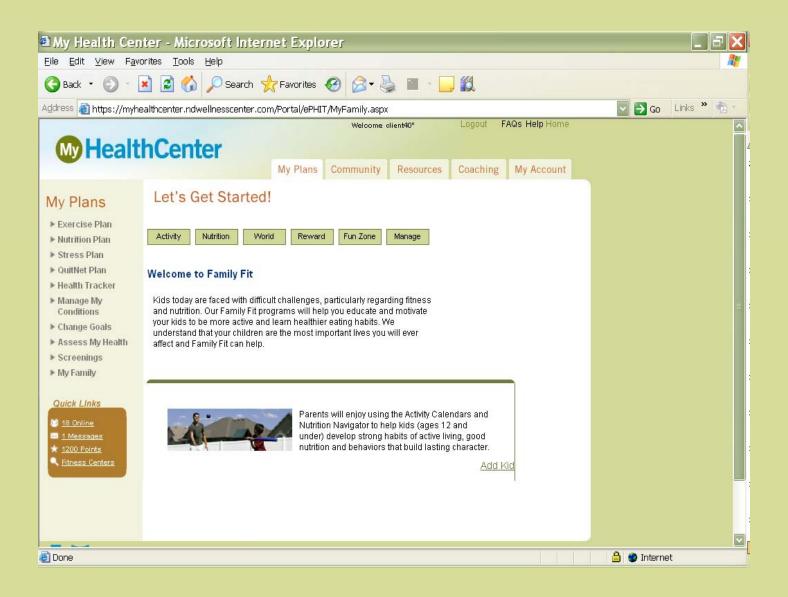
#### **Customized Plans**

## Family FIT: Engage the whole family

- Teaches proper nutrition and physical activity through kid-friendly tools and trackers
- Promotes health practices through games, quizzes and activities
- Offers rewards and prizes for living a healthy lifestyle

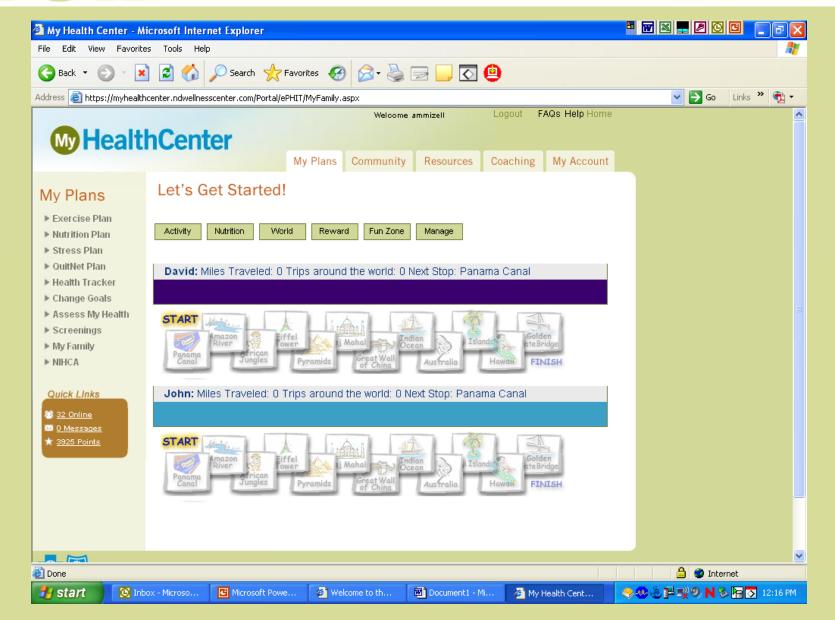


## My Family





#### **Kids Earn Miles**



## **Kids Redemption Prizes**

Gift Cards for Target, Wal-Mart, Old Navy, Etc.

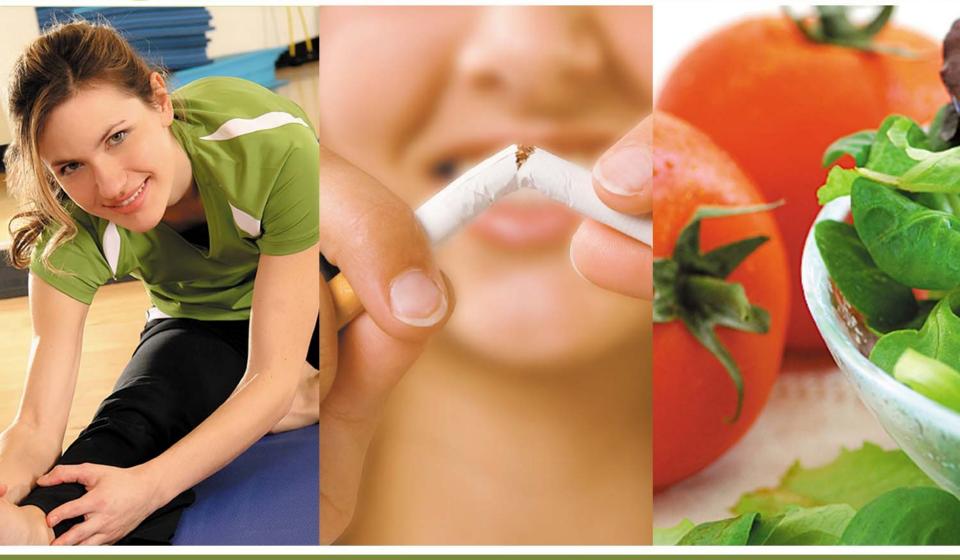
Beachball

Paddleball Set

Basketball

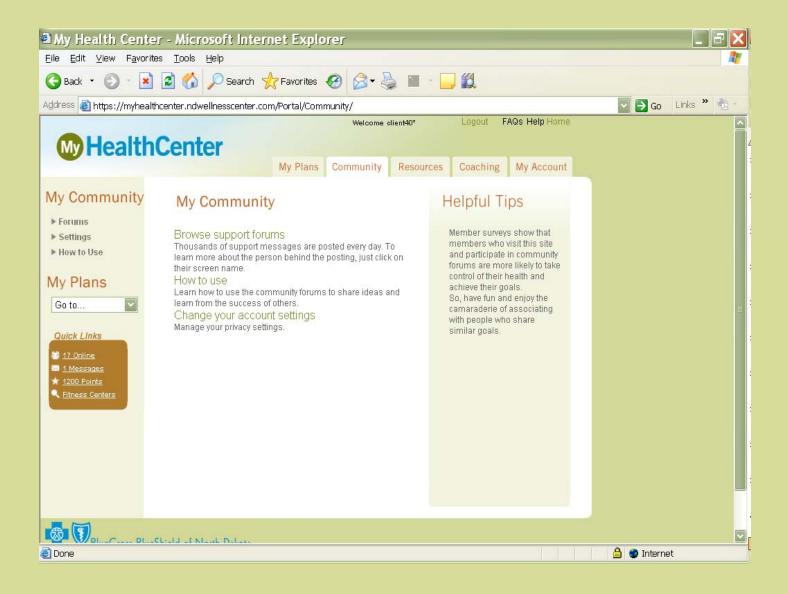


## **Tools And Resources**



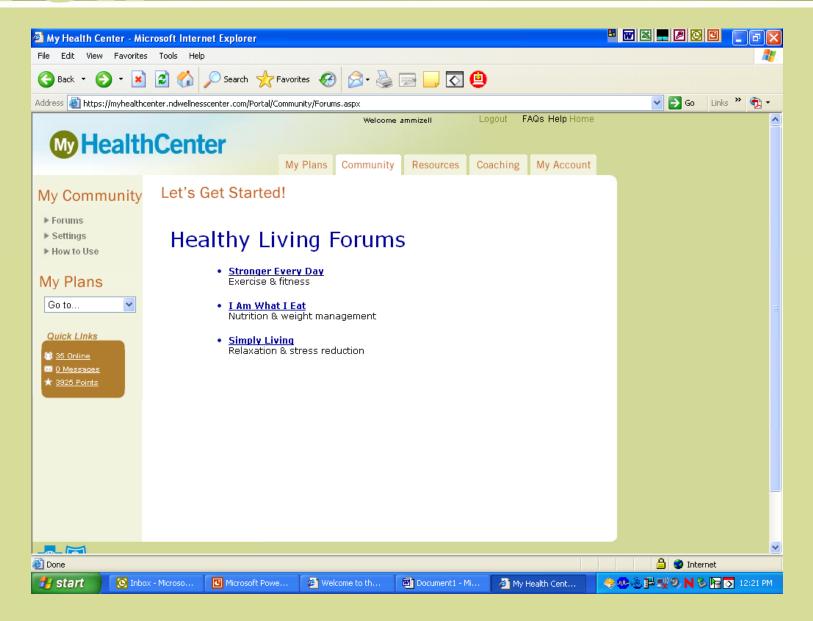


## My Community





#### **Forums**





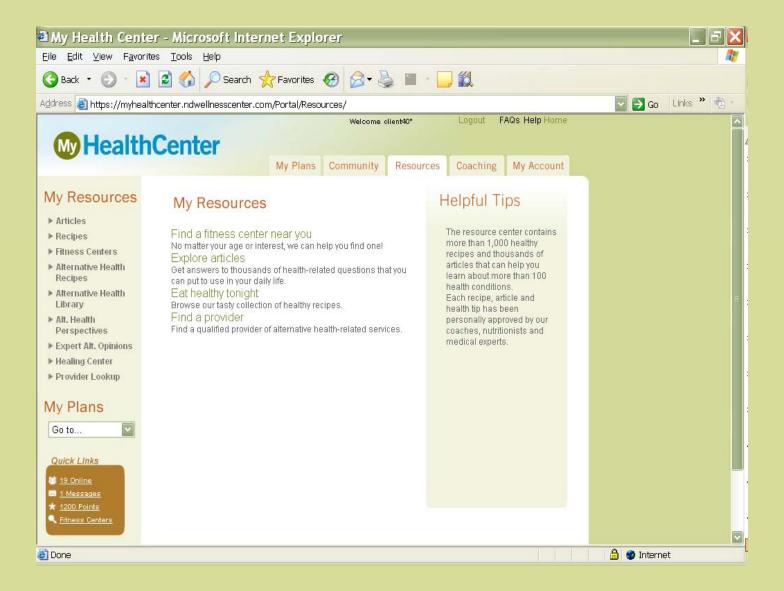
#### **Tools And Resources**

## The Clubhouse: Online health and wellness resource

- More than 1,000 recipes
- Health and wellness articles
- Read success stories and submit your own



#### My Resources





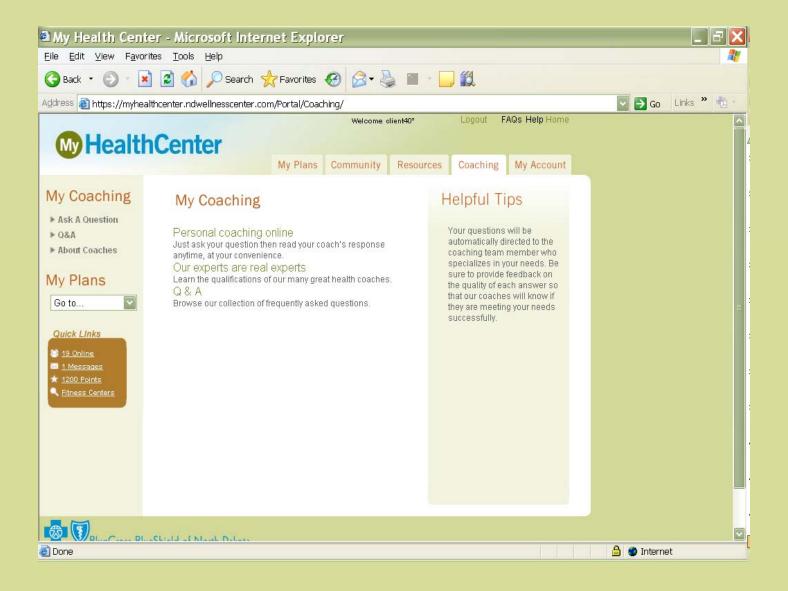
#### **Tools And Resources**

## Online Personal Coaching

- 24-hour e-mail access to trainers, dieticians and psychologists
- e-mail response within 24 hours
- Motivation, support and encouragement

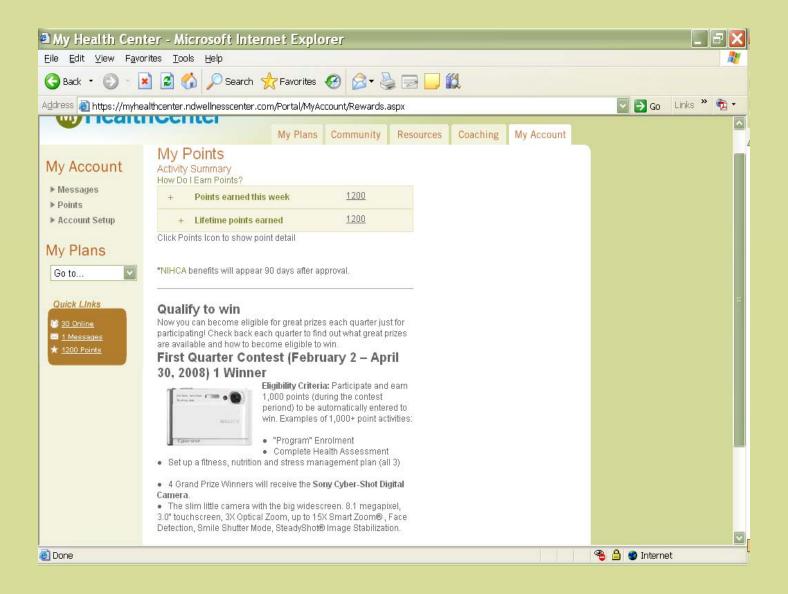


## My Coaching





## **Enjoy Your Success**





## **Point Redemption**

## When to redeem your points?

- NDPERS with MyHealthCenter and Health Club Credit
  - April

# We

## **Adult Redemption Prizes**

- Gift Cards for restaurants and stores.
- Duffel Bags
- Resistance Bands
- Food Dehydration Kits
- Yoga Mats/Blocks
- Heart Rate Monitors
- Weights
- Golf Bags

Well

## Questions??